



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Philip STAEHELIN

Appl. No: 09/911,696

Confirmation No: 3956

Filed: July 25, 2001

For: SYSTEM AND METHOD FOR  
OFFLINE ADVERTISING

Art Unit: 2185

Examiner: TBA

Atty. Docket No: 38729-170990

Customer No:

**\*26694\***

**26694**

PATENT TRADEMARK OFFICE

**Information Disclosure Statement**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

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**MAY 25 2004**

**Technology Center 2100**

Sir:

This is an Information Disclosure Statement submitted under 37 C.F.R. § 1.97 within the time specified under 37 C.F.R. § 1.97(b).

In order to comply with applicant's duty of disclosure under 37 C.F.R. § 1.56, the U.S. Patent and Trademark Office is notified of the documents which are listed on the attached Form PTO-1449 and which the Examiner may deem relevant to patentability of the claims of the above-identified application. One copy of each of the listed documents is submitted herewith.

A copy of a protest filed in the case is also submitted for the Examiner's consideration. The references referred to in the protest are listed on the Form PTO-1449.

The present Information Disclosure Statement is being filed before the mailing date of the first Office Action on the merits, and therefore no Statement Under 37 C.F.R. § 1.97(e) or

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Information Disclosure Statement  
U.S. Appln. No.: 09/911,696


fee under 37 C.F.R. § 1.17(p) is required.

In view of the above, no further translation or statement of relevance is required, and as all requirements of 37 C.F.R. § 1.97 and all official guide lines pertaining to Information Disclosure Statements have been complied with, and it is therefore respectfully requested that the Examiner consider the documents and make them of record.

Please charge any necessary fee or credit any overpayment in connection with this Information Disclosure Statement to Deposit Account No. 22-0261.

Respectfully submitted,

Date: 5-24-04

  
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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet	1	of	2
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**Complete if Known**

Application Number	09/911,696
Filing Date	July 25, 2001
First Named Inventor	Philip STAEHELIN
Group Art Unit	2185
Examiner Name	TBA
Attorney Docket Number	38729-170990

## U.S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

[illegible]

Examiner  
Signature

Date  
Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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